

SEA FORUM 2011 PROGRAM

	Vernacular House & Housing Marketing	Modern Housing Typology & Housing Marketing
	Thursday, October 6, 2011	Friday, October 7, 2011
6 th Oct. 10:00- 10:30	Opening Welcome Message by Prof. Kim, Joung Man Prof. Lee, Young Soon Prof. Kang, Soon Joo Prof. Rebecca Chiu Name of APNHR, University of Hong Kong	
10:30- 11:00	COMMONALITY AND DIVERSITY OF SOUTHEAST ASIAN HOUSING Keynote Presentation by Prof. Ju, Seo Ryeung 주서령, 경희대 교수 [Kyung Hee University]	ON THE COLONIAL CITIES IN SOUTHEAST ASIA Keynote Presentation by Prof. Woo, Don-Son 우동선, 한국예술종합학교 교수 [Korea National University of Arts]
11:00- 11:30	MADE TO ORDER – A PLACE CALLED HOME by Prof. Syed Iskandar Ariffin [University Technology Malaysia]	HOUSING TYPOLOGY OF MODERN MALAYSIA by Prof. Saari Omar [University of Malaya]
11:30- 12:00	SOCIAL DIMENSION IN ORDERING DWELLING PLACES by Prof. Himasari Hanan [Institute of Technology Bandung]	TYPOLOGIES OF FORMAL URBAN HOUSING IN INDONESIA: TOWARDS A TAXONOMY by Prof. Ismet Belgawan Harun [Institute of Technology Bandung]
12:00- 13:00	Lunch	
13:00- 13:30	VERNACULAR HOUSES IN CENTRAL THAILAND by Prof. Wandee Pinijvarasin [Kasetsart University]	PROGRESSIVE CHANGE IN ARCHITECTURE: LOCAL WISDOM A SIMPLIFIED INSPIRATION TOWARD THE NEW MODERN LIFE by Prof. Eggarin Anukulyudhathon [Kasetsart University]
13:30- 14:00	VERNACULAR GARDEN HOUSES IN HUE CITY - VIETNAM FACE WITH CHALLENGE OF CONTEMPORARY LIFE by Dr. Hoang Manh Nguyen [Hanoi Architectural University]	MODERN HOUSING IN VIETNAM: HOUSING TYPOLOGIES AS PRODUCTS OF TRANSITIONAL SOCIO-HISTORICAL CONTEXT by Dr. Pham Thuy Loan [University of Civil Engineering]
14:00- 14:20	Coffee Break	
14:20- 14:50	KHMER HOUSE AND BELIEF by Prof. Var Morin [Royal University of Fine Arts]	MODERN HOUSING EXPERIMENTATION IN CAMBODIA by Mr. Yam Sokly [Khmer Architecture Tours]
14:50- 15:20	TREND OF RESIDENTIAL DEVELOPMENT IN MALAYSIA by Ms.Saleha Yusoff [Rahim & Co Research Sdn Bhd]	THE HOUSING MARKET IN VIETNAM: WHEN EXPLODES THE BUBBLE? by Pho Duc Tung [University of Civil Engineering]
15:20- 17:00	Internal Meeting for Presenters	